

somawa
Soul of Water

Beyond Alkaline. Healthy Drinking Water





Most people upgrade their
water after a diagnosis.
Some decide before one.

India spent thirty years **perfecting** just **the safety**
of water. The conversation has moved to **healthy**
drinking water.



Your RO's water

Safe. Pure. But stripped.
No minerals. No hydrogen.
No structure.



Nature's Water

Mineral-Rich.
Naturally Alkaline.



Somawa's water

Mineralized. Alkaline. Hydrogen-rich.
Structured. Microclustered.
Water your body recognizes.
This is the water was meant to be.

THE SCIENCE REFRAME

Beyond Alkaline. Healthy Drinking Water.



Up to
**-1000
mV ORP**

Negative oxidation-reduction
potential.
Your tap water is +200 mV.



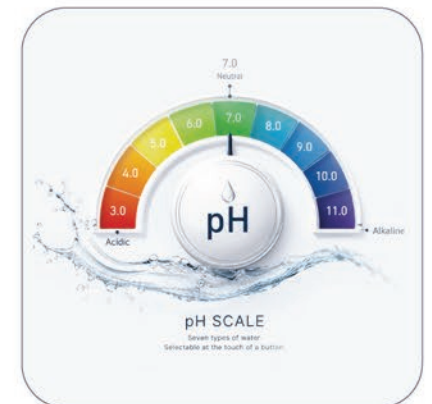
Up to
**2,000
PPB**

Molecular hydrogen.
The smallest, most powerful
antioxidant molecule.



pH
3.5–10.5

Seven types of water.
Selectable at the touch
of a button.



1,300+ peer-reviewed papers on molecular hydrogen since 2007.
Indexed on PubMed. This is not opinion.

Meaning of Somawa

Soma — the divine elixir of Vedic tradition.

Water — the most sacred element of life.

Together, a name for water restructured in the spirit of the ancient.

Soul of Water.

Why & What We Do

Indian water is contaminated, food is adulterated,
air is polluted. You cannot control all three.
But you can control one.

We build water ionizers because water is the one
thing you drink every single day.
The one thing you can actually change.
We started there.

History

India has safe water. Filtered, purified, reverse-osmosed.
But safe is not the same as healthy.

Healthy drinking water is alkaline, hydrogen-rich,
and microclustered — restructured at the molecular level
so your body absorbs it differently.
This is the water SOMAWA builds.

We did not enter the water purifier category.
We defined a new one: healthy drinking water.
Beyond alkaline. Beyond what you thought water could be.

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New Delhi 110048

नेशनल रिसर्च डिवेलपमेन्ट कारपोरेशन

(वै औ अनु वि, विमान एवं प्रौद्योगिकी मंत्रालय, भारत सरकार का उपक्रम)

NATIONAL RESEARCH DEVELOPMENT CORPORATION

[An Enterprise of DSIR, Ministry of Science & Technology, Govt. of India]

Date: 23-03-2026

To whomsoever it may concern

This is to certify that ICPURE India Private Limited is an incubated company associated with the National Research Development Corporation (NRDC), a Government of India enterprise under the Department of Scientific & Industrial Research (DSIR), Ministry of Science & Technology.

ICPURE India Private Limited, through its consumer brand “SOMAWA”, develops alkaline water ionizer systems built around advanced ionization technology and engineered components such as titanium, sintered platinum plates, Cation-transfer membrane and AFS technology. The company position its products for Indian water conditions and lifestyle at varying TDS levels, reflecting a strong focus on practical adaptation for the Indian market. During its incubation at NRDC, Somawa has demonstrated a clear commitment to uplifting product quality, indigenous product development, technology-led design and engineering, adaptation to Indian water parameters, and the commercially scalable deployment of its solutions.

This letter is issued upon request for appropriate use.

Warm Regards,



S. Chawla

Subodh Chawla

Deputy General Manager (TC & IT)

National Research Development Corporation (NRDC)

BACKED & INCUBATED BY THE GOVERNMENT OF INDIA

Institutional recognition no
imported brand in India holds.

Somawa is incubated under the National Research Development Corporation, Ministry of Science & Technology, Government of India.

- Indigenous technology, institutionally vetted
- Not a paid endorsement — a government incubation
- The only alkaline water ionizer in India with this backing



Chosen by
families who
research before
they invest.



THE MOST POWERFUL SOMAWA WE MAKE

Modish

Nine platinum-titanium plates.
The widest electrolysis array
SOMAWA builds.

- 2,000 PPB molecular hydrogen. -1000 mV ORP.
- Seven selectable water types. pH 3.5 to 10.5.
- 24 quadrillion molecules restructured every second.
- Currently Reserved. Delivery in 1 Month.



DIMENSIONS (in)

■ Height	9.92 in
■ Width	5.59 in
■ Weight	12 kg

Investment

Rs. 2,40,000



Tap on QR.



Modish produces 2,000 PPB —
molecular hydrogen from
ordinary tap water, for
twenty-five years.



PURE WATER AND HEALTHY WATER.
FROM THE SAME TAP.

Udaka

Integrated RO and ionizer in one machine.
Two outputs: pure drinking water and
restructured healthy water. One installation.
One service relationship.

- Built-in RO purification + ionization.
No separate units.
- Ideal for high-TDS water (most of India).
- 5 plates. Up to 1,500 PPB hydrogen.

DIMENSIONS (in)

■ Height	15.75 in
■ Width	13 in
■ Depth	12.80 in
■ Weight	12 kg

Investment

Rs. 1,36,000



Tap on QR.



DIMENSIONS (in)

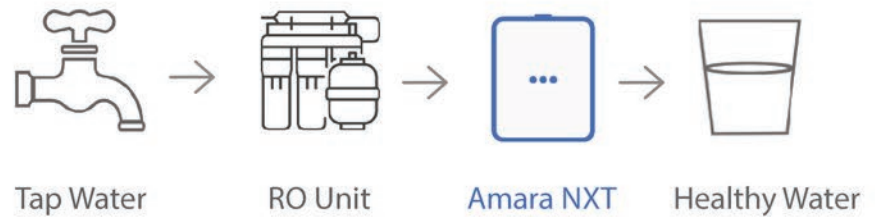
■ Height	14.96 in
■ Width	12.28 in
■ Depth	12.79 in
■ Weight	8 kg

AMARA. EVEN BETTER.

Amara NXT

For homes with TDS over 200.
The alkaline upgrade for healthy water.

For homes with RO. Installs after your RO unit.
Takes purified water and restructures it —
adding back what RO removes.



COLOURS



Space Grey / Pearl White

Investment

Rs. 1,16,400



Tap on QR.



HEALTHIER WATER. EVERY DAY.

Amara

- Installs directly on your kitchen tap. No plumbing changes.
- For homes with TDS under 200. The alkaline upgrade for healthy water.
- Up to 1,500 PPB molecular hydrogen. -800 mV ORP.

COLOUR OPTIONS



Space Grey / White

DIMENSIONS (in)

■ Height	14.96 in
■ Width	12.28 in
■ Depth	12.79 in
■ Weight	8 kg

Investment

Rs. 1,14,000



Tap on QR.



HEALTHY HYDRATION.
WHEREVER YOU GO.

Toya

- 2000 PPB molecular hydrogen. Portable.
- Available for existing SOMAWA families.

DIMENSIONS (in)

■ Height	7.30 in
■ Width	2.36 in
■ Weight	500 g

Investment

Rs. 25,000



Tap on QR.



Modish

The most powerful SOMAWA we make.

9 plates

Rs. 2,40,000



Udaka

Pure water and healthy water. From the same tap.

5 plates

Rs. 1,36,000



Amara NXT

Amara. Even better.

5 plates

Rs. 1,16,400



Amara

Healthier water. Every day.

5 plates

Rs. 1,14,000



Toya

Healthy hydration. Wherever you go.

1 circular plate

Rs. 25,000

ORP	up to -1000 mV	up to -800 mV	up to -800 mV	up to -800 mV	
Hydrogen	up to 2000 ppb	up to 1500 ppb	up to 1500 ppb	up to 1500 ppb	up to 2000 ppb
Type of Water	7 distinct pH levels: 3.5, 5.5, 7.5, 8.5, 9, 9.5, 10.5	5 distinct pH levels: 5.5, 7.5, 8.5, 9.5, 10.5	5 distinct pH levels: 5.5, 7.5, 8.5, 9.5, 10.5	5 distinct pH levels: 5.5, 7.5, 8.5, 9.5, 10.5	
Power Consumption	400W, 240V AC, 50 Hz	250W, 240V AC, 50 Hz	120W, 240V AC, 50 Hz	120W, 240V AC, 50 Hz	3.7V, 1050mAh
Flow Rate	upto 5 litre per minute	upto 1.2 litre per minute	upto 1.2 litre per minute	upto 1.2 litre per minute	
Warranty	1 year comprehensive; (including filter)	1 year comprehensive; (including filter)	1 year comprehensive; (including filter)	1 year comprehensive; (including filter)	6 months
Service	Filter change at 8,000 litre or 1 year; whichever is earlier	Filter change at 8,000 litre or 1 year; whichever is earlier	Filter change at 8,000 litre or 1 year; whichever is earlier	Filter change at 8,000 litre or 1 year; whichever is earlier	
Filters	External filtration set included. *RO to be charged extra.	1 smart filter (Sediment + Carbon + anti-scalant) + 1 RO membrane	1 smart filter (Sediment + Carbon + anti-scalant) + 1 sediment	1 smart filter (Sediment + Carbon + anti-scalant) + 1 sediment	
Input water conditions	50<TDS<200 ppm Water condition (Govt . Supply or after RO)	200<TDS<2000 ppm Water condition (Govt . Supply or after RO)	50<TDS<200 ppm Water condition (Govt . Supply or after RO)	50<TDS<200 ppm Water condition (Govt . Supply or after RO)	Purified water only

Kashika Bansal

Delhi | Modish | User Since 2024

“Real health changes start at home — better gut health, higher energy & happier family moments.”

Trusted by our family, supported with quick service, and you can take my word to have this installed.



Shampi Lohia

Delhi | Amara | User Since 2026

“Healthier parents, happier child, and a better lifestyle for our whole family.”

From skin allergy relief to better health — we truly felt the difference.



Deepika Sharma

Haryana | Udaka | User Since 2025

“I was struggling with acidity, gastric discomfort & cholesterol for years... this water brought a change I can genuinely feel every single day.”

Be it in digestion, daily energy levels or the over all healthier life.



See the difference for yourself.

Tap the QR code to watch real stories from real families using SOMAWA.



A technician in your city. In 24 hours.

- Direct SOMAWA technicians. Never dealer-routed.
- White-glove installation. Annual filter service.
- 500+ cities. 25-year operational standard.





Praveen Mittal

FOUNDER , SOMAWA

THE BEGINNING

A family member was diagnosed with cancer.
The family questioned everything they consumed.
The food. The air. Then the water.

That question became research.
The research became a prototype.
The prototype became a company.
The company became SOMAWA — incubated under
the Government of India, built for Indian water,
serviced by the people who made it.

This is our story.
**What would you change if someone you
loved was diagnosed tomorrow?**



Tap on QR

somawa
Soul of Water

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